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DEVELOP



# DIGITAL MARKETING SERVICES

[www.adsbeemedia.com](http://www.adsbeemedia.com)



# BRANDS WHO HAVE WORKED WITH US



**HIKVISION**

**TEDx**



**EXCELLENCY  
AUTO PARTS**

**GTC**  
GROUP



# WHAT IS DIGITAL MARKETING?



# SEO

SEARCH ENGINE  
OPTIMIZATION



# PPC

PAY-PER-CLICK  
ADVERTISING



# SOCIAL

SOCIAL MEDIA  
MARKETING



# WEB

WEB DEVELOPMENT  
& DESIGN



# BRAND

BRAND DESIGN



# UX

USER EXPERIENCE  
DESIGN

# SEO

## SEARCH ENGINE OPTIMIZATION

### What is Search Engine Optimisation?

Search engine optimisation increases organic traffic to your website. The first part of SEO is optimizing your site's back-end and front-end. The second part is creating high quality backlinks from reputable websites.

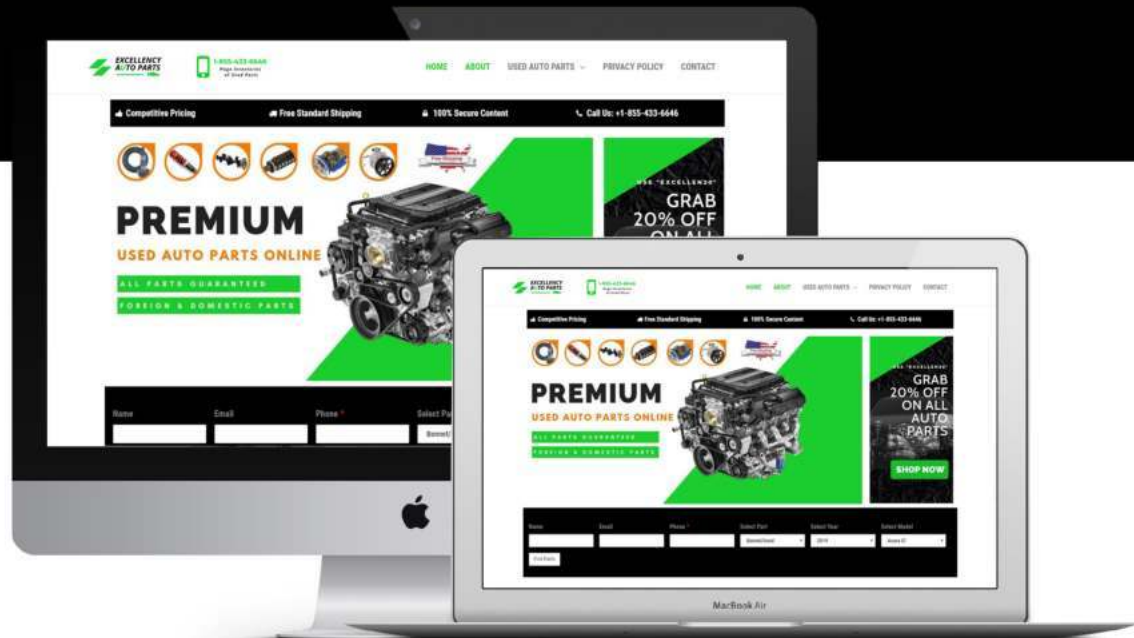
Our expertise in understanding what these search engines desire, gives us the edge over your competitors.

### Who is one of our SEO clients?

Excellency Auto Parts- Used Auto Parts Online

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# PREMIUM USED MOTOR PARTS



## ALL PARTS GUARANTEED FOREIGN & DOMESTIC PARTS



## CLIENT **ACCOMPLISHMENTS**



**+** This is the performance of our SEO for **Excellency Auto Parts**.



KEYWORD:

**used engines  
online**

Excellency Autoparts's product appears at the top of Google's Homepage for the keyword "used engines online". It takes the **first spot!**



# PPC

## PAY PER CLICK ADVERTISING

### What is Pay-Per-Click advertising? (PPC)

This process involves us creating, displaying and managing adverts on search engines and social media platforms. These platforms display an ad and charge a fee each time the advert is clicked on.

### Who is one of our PPC clients?

Service My Car

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# RECOVERY & BREAKDOWN ASSISTANCE IN DUBAI

Find out more at [servicemycar.ae](http://servicemycar.ae)



## ONLINE CAR SERVICE BOOKING PORTAL



### ServiceMyCar.ae

We Collect | We Service | We Deliver

## CLIENT **ACCOMPLISHMENTS**



This is the performance of our Google Adwords campaign for **ServiceMyCar.ae** within 4 months.



TOTAL IMPRESSIONS

**400K**



TOTAL CLICKS

**6K**



# SOCIAL

## SOCIAL MEDIA MARKETING

### What is Social Media Marketing?

This is where beautiful content is constructed and then distributed to our client's social media pages. Once the content is uploaded, we strategically engage with the client's audience and drive conversions.

### Who is our Social Media Marketing clients?

We manage the social media of  
Tedx Birgunj  
National Infotech College  
GTC



## CLIENT **ACCOMPLISHMENTS**



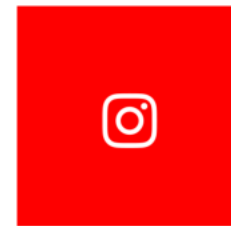
This is the performance of our Social Media Marketing for  
**Tedx Birgunj 2.0** 3 Months Duration.



FANS GAINED:

**38.6%**

INCREASE



FOLLOWERS GAINED

**23.1%**

INCREASE



FACEBOOK IMPRESSIONS:

**84 658**



INSTAGRAM IMPRESSIONS:

**22 362**

# WEB

## WEB DEVELOPMENT & DESIGN

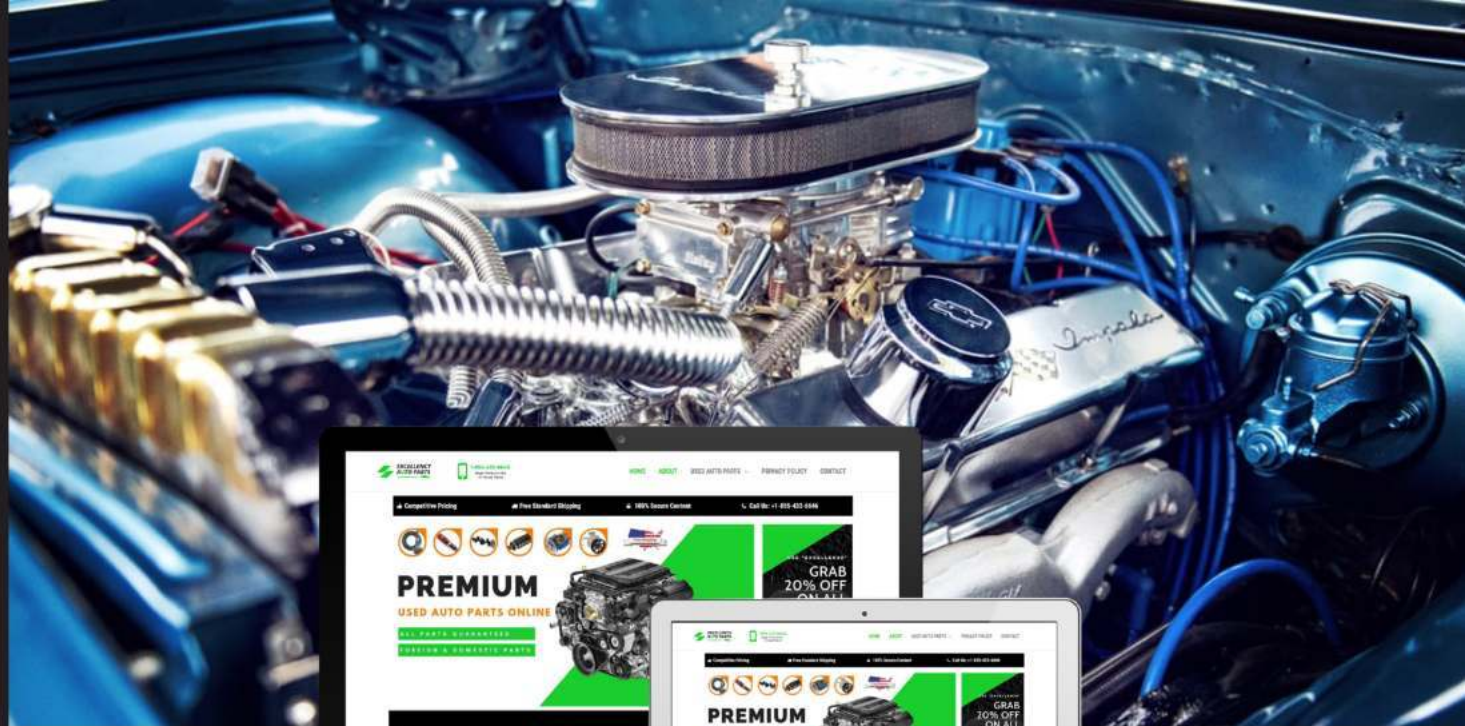
### Why invest in your website?

The ability to have a successful business or online community is heavily dependent on the quality of your website.

Having an exceptional website is important to both your target audience and search engines.

### Who are our some of our web design and development clients?

- Excellency Auto Parts •
- Yatra Daily •
- ApanKart •



| Name                                      | Email                | Phone *              | Select Part   | Select Year | Select Model |
|---|----------------------|----------------------|---------------|-------------|--------------|
| <input type="text"/>                      | <input type="text"/> | <input type="text"/> | Bonnet/hood ▾ | 2019 ▾      | Acura CI ▾   |
| <input type="button" value="Find Parts"/> |                      |                      |               |             |              |



Huge Inventories of  
**USED AUTO PARTS**



# CLIENT ACCOMPLISHMENTS



## EDUCATION



SALES INCREASE OF  
**+1000%**



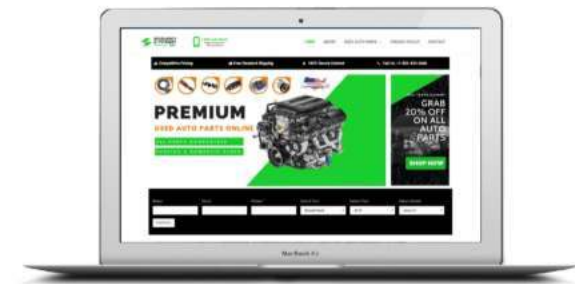
## EVENTS



EVENT MANAGEMENT  
**UPDATES**



## BUSINESS



USED ENGLINE SEARCH  
**ONLINE**

# BRAND + BRAND DESIGN

## How well-defined is your brand identity?

Digital marketing leverages off your brand and forms the cornerstone of any campaign.

Having a well-positioned brand creates the opportunity for a successful marketing campaign and this is why we care so much about our client's brand.

## Who is one of our brand design clients?

- ZEE NEPAL HD •
- TEDx Birgunj •
- Lions Clubs International •

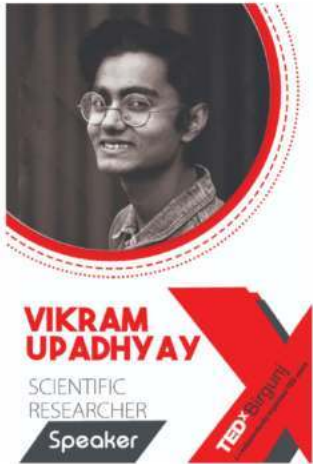
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## CLIENT ACCOMPLISHMENTS

BRAND 



# TEDx

Fusing logic with imagination  
and truth with discovery.

DIGITAL MARKETING SERVICES

# UX

## USER EXPERIENCE DESIGN

### UX Design:

Enhance the satisfaction of your users, through the improvement of usability and accessibility of your website or app, strengthening the bond between user and brand.

### Who is one of our UX design clients?

Safetrip – Fleet Management •



### CHECKLIST

- TYRES 
- BRAKES 
- LIGHTS 
- COOLANT 
- BATTERY 



## Safetrip

Think smart before you start.



# CLIENT ACCOMPLISHMENTS




**! SAFETY**  
IS NO ACCIDENT!





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